

Specialty Vehicle Association of Alberta Advertising Opportunity *Alberta Rides*

Connect with over 2,500 specialty vehicle enthusiasts four times each year through *Alberta Rides*, a magazine written for hobbyists by hobbyists. Dates for materials to be submitted coincide with major hobby events throughout Alberta. They are:

Winter Issue - January 22

Spring Issue - March 22

Summer Issue - June 22

Fall Issue - September 22

Advertising Rate Schedule

Number of Issues	Business Card	Quarter Page	Half Page	Full Page
1	\$75	\$175	\$300	\$500
2	130	300	500	800
3	160	400	700	1,100
4	200	500	900	1,500

What are we about?

The Specialty Vehicle Association of Alberta is a non-profit established over 40 years ago. Our mandate is to be an advocacy, support and information mechanism for the specialty vehicle hobby. Our membership, over 60 clubs representing in excess of 2,500 members, includes tuners, antiques, Low riders, motorcycles, off roaders, muscle cars even modern vehicles with a trunk full of stereo gear.

For more information call:

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Advertiser Information

Business: _____

Date: _____ No. of Issues: ____ Ad Size: _____

Contact Name: _____

Business Address: _____

Telephone: _____

E-Mail: _____

