



JANUARY 2019

# NEWSLETTER

A SEASON OF  
**CHANGE**



## ***From the desk of the President***

**The times they are a changin'** like the 1964 song by Bob Dylan, the SVAA is making some changes. The fall edition of Alberta Rides is the final issue of the magazine. It is sad to see it go but ever increasing costs and decreasing advertising revenue forced the directors to either increase membership rates to continue to subsidize the magazine or to discontinue the magazine in its current format moving to an online newsletter. We all know that idea of increasing the membership fees is rarely well received so we are going to go with the email format.

To help make the change over successful we need your support. Please ask your members to sign up to our [e-mail blaster](#) or forward the SVAA e-newsletters to your members. This is our first attempt so bear with us as we learn new tools and take on the challenge of the 'net.

As a last comment, I want to thank our advertisers and all those who contributed content to Alberta Rides over its life. I especially am grateful to Sue McKenzie for the tremendous work she did in writing stories and taking photographs that told their own stories. Once again, thanks to all. I will miss reading your stories.

## ***Must Attend Events***

This will be a regular part of the new e-newsletter. The editors of the letter will pick several club sponsored events to be featured. This month it is the **Early Bird Swap Meet** on Feb 16 at the Lethbridge Exhibition Centre. This event is hosted by the [Southern Alberta Antique Classic Auto Club](#).



For more details see the [SVAA events page](#) on our website. Come by our booth and say hello.

While you are attending the swap meet, join us for the **SVAA information meeting** as it will be held from 12:30 pm - 2:00 pm. Bryce Walsh, of Hagerty Insurance is making a presentation on exciting upgrades for Hagerty clients and new options available for the first time in 2019. He will also be discussing Hagerty Drivers Club and the additional benefits beyond roadside service.

## ***A Request***

Membership renewals are due. Your executive has been working hard to make it as easy as possible for the clubs to [renew on line](#) so please take advantage of this service. Easy to do and cheaper, what more could we want?

## ***Welcome***

To our newest member club, the Edmonton & Area 567 Club, welcome to the SVAA.

A handwritten signature in black ink, appearing to read 'Jim Herbert'.

Jim Herbert, President  
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